

The Brunswick Rotary Club Inc.
PO Box 152 Brunswick VIC 3056

THE BULLETIN Vol 53 No. 2
20th July, 2005



SERVICE Above Self

FIRST UP

The New Regime (not much has changed from the old one) got under way under President Doug. The meeting was well and enthusiastically attended and Doug tells us that we have several prospective new members waiting in the wings. That does not mean that we can now sit back and say "everything is cool" and forget trying to introduce new prospects. We do want to regularly introduce new prospective members and the types that we are most seeking to reach particularly include: both sexes (and even in between) with a wish to gradually increase the female percentage and younger people say between 30 and 40 although there is no reason why you could not go below 30 - as we have done so recently.

So, let us all get on our bikes and try to do something constructive. Thanks to Adam and Cheryle for their endeavors in that regard.

MORE THANKS TO ADAM (*I wonder what Terry wants?*)

The Sergeant's duties this year will be shared between Terry O'Meara, John Hardwick and Greg Sewell. I would like to publicly thank Adam for the job he did last year. It was wonderful to watch him each week overcome his shyness and force himself to be nasty to us.

OLD GRANDDAD

John Hardwick has announced that his daughter has put in an order for his and Carols 5th grandchild and that they are now awaiting delivery. It makes me feel old to be part of an organisation with so many multiple grandparents.

DANCE INTO SPRING

Cheryle spoke to us about this major function and we then discussed it in groups.

Important points for consideration are:

- Suggestions of local companies who could donate Raffle Prizes. (we grossed about \$5000 for the TV raffle but just broke even after paying for it).
- We are seeking businesses willing to sponsor tables for \$250 each to make available to elderly people who can't afford to pay for the event. Sponsors will be given promotion in return for their contribution.
- We have a BYO license and a license to sell alcohol.
- Doug has arranged for free advertising in the local papers.

Dance into Spring is a most important event for the profile of Rotary in Brunswick and surrounds and Doug requests enthusiastic cooperation from all members. Further details are on pages 2 to 4 of this Bulletin

COMING EVENTS

Thursday July 21st - Alice Nichol to discuss her Rotary Exchange experience. Chairperson – Cheryle Landolina

Thursday July 28th - Rotary Special Luncheon Birthday Party for Will Moulding's 101st. Bring a guest along and invite Past Members. Please let Adam know numbers attending.

DANCE INTO SPRING

1. "Dance into Spring" is a Community Service project of the Rotary Club of Brunswick
2. It will be a twilight function held on Friday 2nd September 2005 in the Brunswick Town Hall. Venue to be set up by 4 p.m. for the function to be held between 5 p.m. - 9 p.m. The Hall might be booked from 12 noon to 11 p.m.
3. Tickets to \$15 each or (\$12 for Seniors). A working average is \$13 p.h.
4. Band and music to be selected by Cheryle for older people 45 to 90 years old, but all age groups welcome.
5. All available Brunswick Rotarians and partners are asked to assist at the event.
6. Committee

Chairperson	-	Cheryle Landolina
Secretary	-	Mal Dubock
Liquor licence	-	Tony Cavoli
Members	-	Barry Cross, Joe De Simone, Alice Nichols, Terry O'Meara Henry Rekaris
7. Committee roles:

Cheryle	Book Brunswick Town Hall Send information to printer for tickets and flyers Tickets and flyers ready for distribution Send letters to local community organisations Send letters and flyers to attendees from last function Place advertisements in Seniors newspaper. Place advertisements in local papers - Community News and Brunswick Leader, for four weeks. (Reservations about Radio). Check security arrangement Organise a St John's Ambulance attendant
Mal	Book Band(s) Liability insurance, Check liability cover for buses,
Mick	Book Caterer Order glasses, table cloths, table decorations. Buy or hire water jugs. Crockery, condiments
Tony	B.Y.O. Alcohol permit to be obtained
Terry and Henry	Set up and establish a bar Alcoholic drinks for sale Purchase soft drinks for sale Nibbles – chips, nuts etc for sale Anything you like for sale (History of Brunswick ?)
Alice	Commence ticket sales Ticket sales through and returned to Alice Allocation of tables

- Doug
 - Distribute flyers to local government senior citizens services
 - Follow up with phone calls to clubs
 - Visit bowling clubs, seniors clubs and residential facilities
- Barry
 - Features – raffle, door prizes, spot prizes.
- Eric
 - Promote the event to PROBUS clubs in the area
 - Notify the Police.

8. Costings

Based on the cost per attendee in March of \$43 per head, the following is based on \$45 per head.

	<u>Minimum – 70 attend as in March</u> (9 tables)	<u>Maximum – 200 attend</u> (25 tables)
Cost x \$45 p.h.	70 = \$3150	200 = \$9000
Sponsorship per table @ \$250	9 = \$2250	25 = \$6250
Tickets average \$13	70 = \$910	200 = \$2600
Drinks sales profit \$5 p.h.	70 = \$350	200 = \$1000
Raffles profits \$5 p.h.	70 = <u>\$350</u>	200 = <u>\$1000</u>
Possible Income	\$3860	\$10,850
Possible profit	<u>\$710</u>	<u>\$1,850</u>

Sponsorship of table is essential to breaking even or better

9. Members suggestions

- a. A second reminder letter be sent
- b. Naming of sponsors
- c. Seeking cash or goods instead of sponsorship as an option
- d. Tell those from whom we seek support what our plans are, what are we going to do.
- e. Nominate our target group as stating that this is an event for seniors (other welcome)
- f. Tell them who we are

10. Friday - September 2 - DANCE INTO SPRING

11. Set up includes:

- a. Be ready one hour before the advertised start time – some attendees may arrive as much as half an hour early,
- b. Check out cleanliness (incl. toilets)
- c. Prepare and arrange tables and chairs,
- d. Table clothes, glasses, decoration and flowers
- e. Food & drinks; liquor,
- f. Soft drink for sale,
- g. Water and water jugs
- h. Cutlery & condiments,
- i. Be ready with the raffles prizes and tickets,
- j. Pick up elderly and take home afterwards. 2 x 12 seater buses available from council,
- k. Clean up afterwards. Check on Council requirements and routine cleaning.

12. Ticket sales:

- a. Capacity – number of tickets

Report from District Leadership Team (DLT) meeting on Thursday 15th July.

- District Directory – Directories are finally completed. There is a book for each member of every club. They have been individually shrink-wrapped with a sheet at the back with each members name on it. They will be distributed to club secretaries within the next 2 weeks for distribution to members.
- A CD version is available at a cost of \$2. One is being sent to either the club President or Secretary.
- Look at promoting projects etc on community radio.
- The Rotary Club of North Camberwell has merged with The Rotary Club of Canterbury.
- 4 new Interact Clubs starting in 4-6 weeks.
- 21 Exchange Students arriving shortly. Some clubs are palming off students to local schools for hosting which is unfortunate.
- District Governor Elect Bernie Walshe has been requested to target President Elects to gather support for next years District Assembly. Really need to have all Chairpersons attend.
- Good to see some clubs award The Royce Abbey Award at changeovers.
- Within 2 weeks there will be a speaker bank available on e-Zine. A complete description of each speaker and topic will be available.
- Peter McGrath, Chairman of “Save Water Save Lives” is having a “how to build a water tank” at his property some time in August. Anyone who is thinking of going overseas on a project to help build these tanks, this is an ideal opportunity to learn how to put one together.
- ROMAC are looking for committee members who preferably have a medical background.
- Look at your club projects, are any in the “at risk programs”. Help is available
- District Governor John will ring each club President to arrange a one on one meeting with you, one hour before his official club visit.