



BRUNSWICK BULLETIN



Rotary Club of Brunswick Inc., District 9800
Volume 55 (2007-08) Number 1 • 17 July 2007

Changeover Dinner

OUR CLUB Changeover night was a great event, welcoming in new President Cheryle and reflecting on President Adam's year.

About 65 people enjoyed the hospitality of the recently renovated Toscana Social Club, boogied to the music of the *One Man Band* and watched on with the formalities, as the club welcomed in its first female president.

President Adam honoured four of the club's members with Two Sapphire Paul Harris Fellow awards:

- » Bob Jamieson
- » Reg Geary
- » Bruce Le Page, and
- » Lauri Penttila (award accepted by Karin)

We heard back from Peter Johnstone that Reg is very pleased with his recognition and is looking forward to showing off his new PHF when he's up and about, and Karin was very touched accepting the award on Lauri's behalf.

We also paid our respects to club members who had been called to higher service during the year, namely Lauri and Owen Whelan CBE.

The club presented flowers to 3 VIP guests: Olga Field, wife of outgoing Assistant Governor Kevin, Cheryl Long, wife of Heritage cluster Assistant Governor James and Ursula, a most-relieved and happy partner of President Adam – happy the Rotary year had reached its conclusion.

continued at right...



L-R: Paul Harris Fellow recipients present at the Changeover dinner were Bob Jamieson and his wife June, Karin Penttila and outgoing club president Adam Ramage



Our auction and raffle prizes helped raise \$1,013 for club community projects. Former Richmond captain and AFL Hall of Fame player Dale Weightman was guest auctioneer.



Outgoing President Adam offers his congratulations to new President Cheryle, watched on by Jean Marc Berthier (RC Richmond) and AG James Long.



Above left: Cluster presidents David Hyde (RC Fitzroy), Jean Marc Berthier (RC Richmond) and Gordon Little (RC Collingwood) helped with the changeover, watched on by most able MC Terry O'Meara. *Above right:* President Cheryle, with her chain in "sash" style, checks her running notes with MC Terry O'Meara and dinner guest Jason Cotton.



Changeover Dinner continued...

Greg Sewell entertained all with his amusing comedy routine and later new President Cheryle awarded a Paul Harris Fellow to a most-deserving outgoing President Adam, recognising his superb leadership role with the "Tractors for Timor" project.

Memorable moments include Greg's ability to fine just about everyone in the room during his Sergeant's session, a special singing performance by Deanna Ramsey, a young artist and friend with Cheryle's daughter Kate, Cheryle's "An Ode to Brunswick Rotary" and a nett figure of \$880 raised from the auction of three AFL footy jumpers, by guest auctioneer Dale Weightman, former captain of the Richmond Football Club.

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Part of Deanna's performance (this tune from the *Beatles*): and an adoring fan!



Plenty of dancing with the Toscana Social Club's *One Man Band* providing musical entertainment for the dinner.

President Cheryle was quick to set a new trend, as seen in the photo in the bottom row: the President's regalia got the "over the shoulder" treatment that our blokes had never tried before! According to Cheryle, this made dancing and jiving on the dance floor much easier (and less weight on the shoulders).

Overall lots of fun!

Weekly Meeting 12th July

We kicked off the year welcoming President Cheryle to the main table – learning the ropes of running the meeting.

We had 12 members present and 2 guests: potential new member Jason Cotton and our guest speaker Eric Giammario.

Changeover

Cheryle reported that the Changeover was a good start to our finances for the year, raising more than \$1,500 profit, mainly from Sergeant's fines, the raffle and the auction.

Club Calendar

Cheryle ran though planned club events for the year, including:

- » Fellowship Dinners in August and September
- » Caulfield Cup Calcutta in October
- » Youth Art Exhibition in November
- » A trip to Manila in April

Full details will be in the Member's Handbook when it is published, and also announced in our *Brunswick Bulletin* throughout the year.

Sergeant

Our Sergeant Michael Landry gonged the bell, but stayed silent and forgot what to say – perhaps a fine for next week!

Don't forget your IOU Ron!

Reg and Max

Peter Johnstone reported that he'd been to see Reg to present his double sapphire PHF award, and Reg was very pleased with the recognition. Reg looks forward to showing off his award to the club. Peter also caught up with Max Fremder on the phone, who passes on his regards to new President Cheryle for her year of office.

Guest Speaker

David Earley introduced **Eric Giammario** (*Ed: I'd never have gotten the spelling right without assistance from Michael Landry!*) an Essendon Toastmaster and in the business of writing tenders.

Eric was recently awarded "Toastmaster of the Year" and has earned his Toastmaster *Communicator* and *Leadership* certifications.

Eric's presentation was about the Empire State Building in New York, built in just 12 months and with very innovative approaches used at the time (1930s).

President Cheryle's "An Ode to Brunswick Rotary"

I met a man named Ken Maxfield, one day in September
He said "have you thought of joining Rotary?"; I seem to remember
There's a club here in Brunswick, they're a great bunch of blokes
They have lively meetings, nice Italian meals and good jokes

He said "I'll give them a ring, and arrange it for you
I encourage you to go, and I'll get them to call you
True to his word, he arranged someone to ring
Before I knew it, I was being "brought in"

Frank Crockford met me before the meeting
He introduced me to the members, who were warm in their greetings
I met a nice bunch of people, who were funny and smart
I enjoyed the food, the company, the speakers and laughs

Frank spoke to me about joining, said members were passing away
He said they needed new ones, for the club to stay
He died two weeks later, and I had no idea he was dying
I was so shocked about that, I decided to keep trying

For the next ten weeks, Ken Maxfield continued to educate me
Over phone calls and dinner, he described the works of Rotary
I was ready to commit, when Mal sat me down
By then I believed the club, was Rotary's "jewel in its crown"

I'd like to share with you, a bit of the history
They walked from Sydney to Melbourne
HOW is still a bit of a mystery?
For isn't Rotary, a **bunch of old blokes?**
A club for old people are some of the jokes

They built a health centre in Manila
They established a sheltered workshop
They walked from Sydney to Melbourne
And fund-raised NON STOP

They run dances for elderly citizens, for they are not old
They're busy and successful and brave and bold
I've enjoyed hearing their stories, and sharing their pain
Anyone who comes to our club will learn there is a lot to gain

The theme of Rotary this year is "Rotary Shares"
The unofficial theme of our club is "Rotary Cares"

The construction was part of an intense competition in New York for the title of the world's tallest building at the time. Two other projects, 40 Wall Street and the Chrysler Building, were still under construction when work began on the Empire State Building.


Steel for the building was delivered hot from the foundry, and the 3,500 workers constructed the 102 storey building without scaffolding or harnesses. Labour

was cheap during the Great Depression and the building cost \$5 million below budget.

In July 1945 a B25 bomber accidentally crashed into the building, and 14 people were killed. The elevator operator (Betty Lou Oliver) survived a 75 storey plunge.

In 1964, floodlights were added to illuminate the top of the building at night, in colours chosen to match seasonal and other events, such as Christmas.

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The **BRUNSWICK BULLETIN** is published by the Rotary Club of Brunswick, Victoria, Australia.

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According to *Wikipedia*, 120 Collins Street here in Melbourne, built in post-modern style, pays homage to New York's Empire State Building and is probably the most similar modern building.

The Empire State Building remained the tallest skyscraper in the world for a record 41 years. Following the Sept 11 attacks, it is once again New York's tallest building.

Eric highlighted the lessons learned that can be applied to business: careful planning, fast implementation, "doing it right the first time" and innovation.

We found out during questions after Eric's speech that the building's mast was originally intended to be a mooring point for airships, but that plan proved impractical because of strong winds on top of the building.

Upcoming Guest Speakers and Club Events

Thursday 19 July (lunch)

Guest speaker: Helen Harris speaking on the history of the Melbourne General Cemetery.

As soon as we have a guest speaker's calendar, we'll pop it into the bulletin!

Thursday 30 Aug (lunch)

District Governor John Davis' visit to our club

Friday 14 Sep (evening)

Dance Into Spring at the Brunswick Town Hall

District 9800 News

From District to pass on to members...

New Website

There has been a change in www address for the district (it's linked from our own club website):

www.rotarydistrict9800.org

Networker Weekly Newsletter

Follow the link on our club's "Links" page: you can download the latest edition, subscribe to receive the district weekly newsletter by email or look at the archive of back issues.

www.rotarydistrict9800.org.au/Members/Networker

The latest edition (no. 3) includes:

- » DG John Davis' message about Strong Clubs
- » Club Profile: RC Camberwell, including info about their highly regarded annual Art Show
- » Profile of a 40+ Rotarian (as in 40+ years of Rotary membership), David Wittner (RC Richmond)
- » Club notices and events
- » Details on the Royce and Jean Abbey Agricultural Scholarship, awarded to a teacher from the Don Bosco Rural Farm at Tetera in the Solomon Islands
- » Details of the District Speaker Bank
- » Profile of a new Rotarian, Michael Mahoney (RC Essendon)
- » Feature on the PM's Award for Excellence and Outstanding Contribution in Drug and Alcohol Endeavours at the National Drug and Alcohol Awards, presented to Rotarian and a

founder of Odyssey House in Victoria – Nigel Dick AM

(Ed: I don't plan to summarise each weekly edition: I'll leave reading it to your own initiative!).

Rotary Club of Footscray

The Rotary Club of Footscray has been 'kicked out' of our meeting venue at the home of the Western Bulldogs for at least six months (probably more like twelve, if the truth be known), while extensive renovations are carried out.

Until further notice, regular meetings (Thursdays, 12:30pm for 12:45pm) will now be held at Croatian House, 72 Whitehall Street, Footscray.

Altona Art Show

The Rotary Club of Altona is holding their annual Art Show on Saturday, August 18 and Sunday, August 19 at the Williamstown Town Hall, Ferguson Street, Williamstown.

There will be a preview evening on Friday, 17 August. For more information and to make a booking, contact George on 9398 2490.

Sports Night - Essendon

The Rotary Club of Essendon is holding a Sports Night on **Thursday, 2 August**, at the Essendon Football Club, Upper Level, Napier Street, Essendon.

Tony Shaw, Terry Daniher and Damien Fleming, sporting personalities all, are featured. Admission is only \$35 per head, which includes a full smorgasboard dinner and drinks.

All proceeds go to cancer research. For more information call Pat O'Connell on 9370 8926 or Richard Lawrence on 0418 369 290.

Free Tickets to Premiere - *Home Song Stories*

Natalie Muscat, marketing manager of ABC, has kindly made some free tickets available to Rotarians to see the premiere of Melbourne filmmaker Tony Ayres' HOME SONG STORIES.

When: **7:00pm next Monday July 23** (doors open 6:30pm)

Where: Forum Theatre, cnr Flinders and Russell Sts.

"A finely chiselled drama about an unstable Chinese mother struggling to reconcile her desires with her children's needs in early '70s Australia and speaks bittersweet truths about life in the Chinese diaspora."

— *Variety*

Drawing from autobiographical experiences, filmmaker Tony Ayres (*Walking on Water*, MIFF 2002) casts Joan Chen (*Twin Peaks*) in an intensely committed performance as a Chinese nightclub singer wrestling with the culture shock of life in the Australian suburbs. When a younger man comes on the scene, her tenuous family bonds threaten to loosen.

"The ornamental trappings of Rose's exotic background [form] a sharp contrast to the hideous 1970s decor of middle-class Australia. Perhaps garish shag-pile carpets and butt-ugly wallpaper were enough to kill the spirit of a beautiful foreign butterfly like Rose."

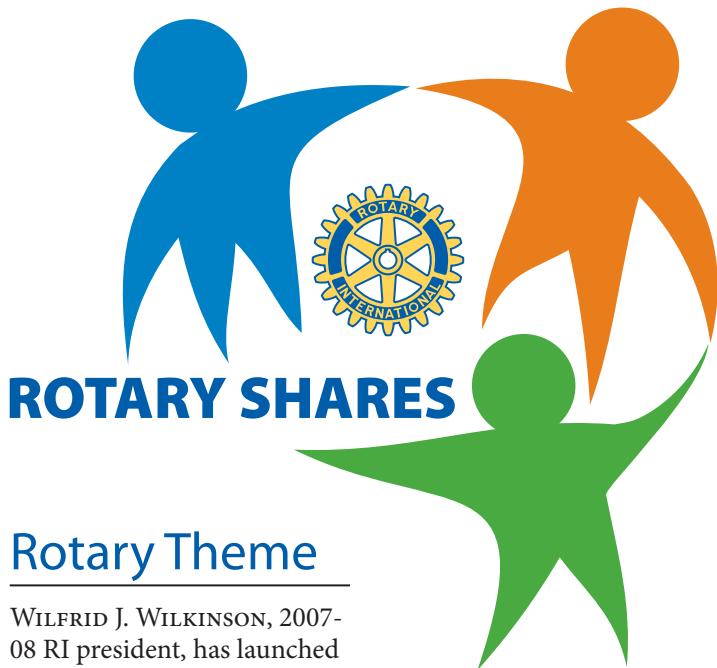
—*Hollywood Reporter*

To request your tickets e-mail Natalie direct, at:

muscat.natalene@abc.net.au

and let her how many tickets you require.





Rotary Theme

WILFRID J. WILKINSON, 2007-08 RI president, has launched the new Rotary year as the year to “say yes to Rotary.” The RI theme, *Rotary Shares*, is a reflection of his commitment to share Rotary with others through service and recruiting new members.

Wilkinson, a member of the Rotary Club of Trenton, Ontario, Canada, sees the concept of sharing as a motivating force behind Rotary work. “In choosing this theme, I thought about how much of Rotary is about sharing. We share our time, we share our talents, we share our money with others who need our help,” he told incoming district governors at the 2007 International Assembly in February.

“In Rotary, sharing doesn’t mean giving away what you have to spare, what you don’t need for yourself,” he explained. “Sharing means giving of yourself, selflessly, for the good of others.”

Wilkinson has chosen to continue immediate past president Bill Boyd’s emphases of water, health and hunger, literacy, and family of Rotary. “These basic needs have been at the forefront of Rotary’s efforts for several years now,” he says. “And I hope that they will continue, because with

clean water, good health, and the ability to read and write, so many of the people who need help will find the ability to help themselves.”

In a time of dwindling participation in service organisations worldwide, Wilkinson emphasises the importance of commitment to membership expansion. “It’s not always an easy thing to invite someone into Rotary. Too often, we hear no. And no one likes to hear no. It’s easy to get discouraged. But you have to expect those no’s, and know when to ask again — and when to move on to find a yes somewhere else.”

Equally important to Rotary’s future, says Wilkinson, is attention to programs for youth. “Working to strengthen our programs for youth helps ensure a new generation of responsible, ethical, and volunteer-minded people. [They] are our link to the future of Rotary which we ourselves will not see.”

This article appeared in the July 2007 issue of *Rotary World*.

News from Rotary International website

New e-mail scam targets Rotarians

UNFORTUNATELY a recent e-mail scam, and some other forms of Internet fraud, have been targeting Rotarians and misusing Rotary information.

The latest e-mail scam, brought to RI’s attention by Rotarians who received the messages, is an e-mail that falsely claims to be from the International Computer Users Fellowship of Rotarians. The sender of these e-mails claims that the recipients won a raffle and that all winners are asked to donate 10 percent of their prize to a Rotary project. It also claims the best project will receive a prize from The Rotary Foundation.

RI is aware of these schemes and encourages Rotarians to be vigilant about deleting any e-mail that appears suspicious. Rotary International does not solicit funds via e-mail, nor does it request that personal information be updated via e-mail or other electronic means.

Learning About Rotary: Approach and Programs

REGULARLY we’ll look at various aspects and programs of Rotary: helping us newer Rotarians (*Ed*: like me!) learn all about the organisation.

The Four-Way Test

FROM THE EARLIEST days of the organisation, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world’s most widely printed and quoted statements of business ethics is The Four-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI

president) when he was asked to take charge of a company that was facing bankruptcy.

This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy.

Adopted by Rotary in 1943, The Four-Way Test asks the following four questions:

“Of the things we think, say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOOD-WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?”

Rotary Youth Leadership Awards (RYLA)

THE ROTARY Youth Leadership Award (RYLA) program is a week-long residential personal development program for young people aged 18-25, which focuses on self-leadership and community.

RYLA provides an opportunity for young people from a diverse range of backgrounds to come together to gain a better understanding of their own strengths and the unique qualities and abilities of others.

The program is delivered by young people for young people and is held in December each year.

Participants can nominate themselves to participate, or be nominated by their local Rotary club. The selection process includes a written application.